**Capstone Project - The Battle of Neighborhoods 1**

Introduction/Business Problem

In Italy the industry of craft beer is growing more every year and with the group 'Unionbirrai' ('Unionbrewers' in english) the community is very active and it's expansion che be visibly seen. More craft brewers, more types of beers, more ideas and more people involved; but in a city like Milan? Is possible to bring this tradition and exceed the industrial beer market?

The idea is to analyze the distribution of pub and bar and the distribution of cinema, thatres ecc… locations in Milan with Foursquare to see where a brew-pub with craftbeers can be opened.